

## **Poverty Initiative Health Action Items 11.25.08 (Incorporates all items from 10.31)**

### **Improve Preventive Care Track\*\***

#### **1. Community FRC/School-Based Prevention Initiative with partners**

- Peer to peer programming
- K-college Service Learning
- Prevention push for screenings
- Improve accessibility and communication about community resources
- Incorporate coordinated school health
- Give more content: tobacco, childhood obesity, etc.

### **Increase Access to Primary Healthcare Track\*\***

#### **2. Inventory and disseminated information about screening, prevention and primary care programs & resources**

- PSA's and Promotion – What's available, access and tips. (Primary, secondary and insurance)
- Advocacy Services to help underserved
- Improve communication about community resources

#### **4. Increase enrollment in current insurance programs for eligible beneficiaries**

### **Increase Access to Specialty Healthcare Track\*\***

#### **3. Increase Specialty Care to assure a continuum of care model:**

- Mental Health
- Addiction
- Dental
- Chronic Care

#### **5. Increase Medication Availability**

### **Promote Healthy Behaviors Track**

#### **Send to Neighborhoods Action Group:**

- Engage, organize and listen to community needs and assessments
- Building Networks to Create Change
- Creating incentives for bringing in healthy business (grocery stores)
- Disincentives to unhealthy business (Discount tobacco stores)

#### **Send to Food Action Group:**

- Creating incentives for bringing in healthy business (grocery stores)

#### **Send to Workforce Action Group:**

- Citywide prevention push in businesses, wellness programs

#### **Send to Larger Group:**

- Improving accessibility of community resources (transportation)

**\*\*All 5 Goals will address language and cultural disparities as related to their area**

## **Poverty Initiative Health Action Items 10.31.08**

### **1. Improve Preventive Care Track**

- Peer to peer programming
- K-college Service Learning
- City-Wide prevention push (business/employee wellness)
- School-Based initiative w/ collaborating partners
- PSA's – What's available, access and tips.

### **2. Increase Access to Primary Healthcare Track**

- Inventory of programs & resources (short term goal)
  - \* What marketing is going on?
  - \* How to improve marketing
  - \* Creating coalitions w/ providers
  - \* Capacity of programs to grow
- Develop a continuum of care model (long term goal)
- Identify advocacy services to help poor (short term goal)
  - \* Better phone response system to callers
- Culturally driven disparities in Health Care
  - \* Mistrust of Health Care Community
  - \* Fear of access due to legal status
  - \* Fear of losing job by accessing health care
  - \* Stigma for mental services
- Increase insurance coverage
  - \* Cover Kids
  - \* Disability
  - \* Other

### **3. Increase Access to Specialty Healthcare Track**

- Dental Meeting
  - \* Access capacity / needs
  - \* Develop dental consortium that's theirs
  - \* Access other program nationally
- Mental Health Meeting (as above)
- Address language, cultural disparities (info, etc.)
- Increase access to Meds
- Increase access to Mammograms
- Target specific chronic health need and put players together (i.e. kidney transplant. Breast cancer)
- Double the specialist network
- Market current resources
- Increase insurance coverage
  - \* Cover Kids
  - \* Disability
  - \* Other

### **4. Promote Healthy Behaviors Track**

- Engage, organize and listen to community needs and assessments
- Building Networks to Create Change
- Improving accessibility and communication for community resources.
- Creating incentives for bringing in healthy business (grocery stores)
- Disincentives to unhealthy business (Discount tobacco stores)